

## Company Profile - Aalia Collection

### About Us

The JPL Group, based out of New Delhi, has diverse interest in areas such as Luxury Realty, Luxury Hospitality, Education (DPS, Sector – 84, Gurgaon), Floriculture and Events. JPL is ably led by our experienced and dynamic Chairman, Mr. Aditya Paul Lakhanpal, supported by Mr. Arjun Paul Lakhanpal and Mr. Akhil Paul Lakhanpal heading various strategic verticals. The group is well poised for strong growth and performance under their dynamic leadership.

The JPL Group's first foray into hospitality began with Aalia Ganges in 2012 located in Haridwar on the banks of the Ganges.

JPL Hospitality is now spearheaded by Mr. Kavinder Besoya – Chief Operations Officer. He brings with him rich and diverse experience of over 25 years in Luxury Hospitality and Travel businesses.

The Aalia Collection comprises luxury boutique hotels defined by their unique locations, showcasing the beauty of the Majestic Arabian Sea, the Magnificent Ganges River, the Mesmerizing Himalayas, and the Mighty Jungle. This rare combination offers an unparalleled experience in the luxury hospitality segment. The Aalia Collection proudly presents Aalia Villas Anjuna, Goa, launched in January 2024 and Kinwani House, operational from 10th May 2024, in Narendra Nagar – Rishikesh. Properties include Aalia Ganges, Haridwar by Amatra, and Aalia Jungle Retreat & Spa by Claridges Collection, a member of Preferred Hotels & Resorts.

**Kinwani House, Narendra Nagar - Rishikesh:** Nestled amidst the breath-taking landscapes of Narendra Nagar, the erstwhile capital of the princely state of Tehri Garhwal, lies the enchanting Kinwani House. This architectural gem stands as a testament to the rich history and cultural heritage of the region. Kinwani House serves not only as a physical structure but also as a portal to the past, offering visitors a glimpse into the grandeur of a bygone era.

Narendra Nagar, once the princely state of Tehri Garhwal and later chosen as the summer retreat by the British, exudes an old-world charm that captivates visitors. Its regal architecture, lush gardens and panoramic vistas serve as a testament to its royal heritage. Named after the illustrious King Narendra Shah of Tehri, the town carries echoes of a bygone era, inviting exploration into its storied past.

Both Narendra Nagar and Rishikesh share a deep connection to spirituality with countless temples, ashrams and sacred sites dotting their landscapes. From the iconic Parmarth Niketan Ashram and the ancient Triveni Ghat in Rishikesh to the serene Kunjapuri Devi Temple overlooking Narendra Nagar, these towns serve as sanctuaries for introspection, renewal and inner peace.

One remarkable aspect of Kinwani House is its geographical significance, with its longitude nearly aligning with 79 degrees east. This longitude holds special significance for Hindus, as it passes through all twelve Shiva temples, from the sacred shrine of Kedarnath in the north to the southern tip of Kanyakumari. This alignment further enhances the spiritual aura of Kinwani House, making it a place of reverence and contemplation for pilgrims and leisure travelers alike.

**Aalia Villas, Goa - Anjuna:** Just a stone's throw from the serene shores of Anjuna Beach, Aalia Villas epitomize luxury and comfort in the idyllic haven of Goa. Surrounded by verdant greenery and swaying palms, these exclusive villas offer a seamless blend of contemporary amenities and traditional Goan allure. From breath-taking vistas of the Arabian Sea to the melodic whispers of the waves, Aalia Villas near Anjuna Beach provide a peaceful retreat for an unforgettable coastal escape. Perfectly situated to explore Goa's finest cuisine and boutiques, these villas ensure a truly remarkable experience for discerning travelers.

**Aalia Jungle Retreat & Spa, Uttarakhand:** Bordering the verdant wilderness of the famous Rajaji Tiger Reserve, Aalia Jungle Retreat & Spa is a sanctuary of serenity and natural beauty. Surrounded by lush trees, exotic flora and the symphony of chirping birds, this hotel offers a unique opportunity to connect with nature in its purest form. The rustic yet luxurious accommodations blend harmoniously with the environment, providing a cozy and comfortable retreat for guests seeking a tranquil escape from the chaos of everyday life. With personalized service, delectable cuisine and a range of outdoor activities to explore the surrounding wilderness, Aalia Jungle Retreat & Spa promises an unforgettable adventure in the heart of nature's embrace. As a proud member of Preferred Hotels & Resorts, guests can also enjoy exclusive privileges and curated experiences.

**Aalia Ganges, Haridwar:** Situated near the sacred city of Haridwar, Aalia Ganges provides a serene escape along the banks of the holy Ganges River. This exquisite retreat blends luxury with spirituality, offering guests a peaceful haven for reflection and rejuvenation. The tranquil setting and impeccable hospitality ensure a memorable stay, whether you seek spiritual enlightenment or a quiet retreat from daily life.